

Darby Campbell-Firkus

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EDUCATION

- 2015–2021 Public History M.A., Historic Preservation and Cultural Resource Management concentration, Middle Tennessee State University, Murfreesboro, Tennessee, *Expected graduation: December 2021*
- 2013 Magna Cum Laude, Bachelor of Science in Mass Communication, Electronic Media Communication, Photography concentration, Art minor, Psychology minor
Middle Tennessee State University, Murfreesboro, Tennessee

PROFESSIONAL EXPERIENCE

- 2020–2021 **Strategic Communications Specialist**, Jennings A. Jones College of Business Dean’s Staff, Middle Tennessee State University
- This position is responsible for both internal and external marketing and communications functions for the Jones College of Business at MTSU. I function as editor and producer of several high-quality publications each year, including the Jones College Annual Report, Enterprise Magazine, and the content for the college’s Nashville Business Journal thought leadership content hub. Essential tasks also include creating ad campaigns for print/radio/television, social media management, acting as a liaison with the media, website management, writing, interviewing, editing, copy-editing, photography, and videography.
- 2020–2021 **Intern**, McDoux Preservation LLC
- In this position, I research project-related issues, train on various aspects of consulting, process stakeholder survey materials, create marketing materials, graphic design work, oral history interviews, and work on new business service offers.
- 2018–2019 **Associate Editor**, University Publications, Marketing and Communication, Middle Tennessee State University
- Responsible for producing several high-quality publications each year,

including the recent redesign of MTSU Magazine (circulation of 125K+). Essential tasks include: composing magazine layout and content, writing, interviewing, copy-editing, photography, photo manipulation in Adobe Photoshop, direction of photography, art, and design, and managing the web presence of the Publications department. Working with University administrators and coordinators, Marketing and Communications, the office of the President, MTSU Creative Marketing Solutions design team, and photographic services staff, to produce publications and post articles to MTSUnews.com.

2015–2018 **Multimedia Content Specialist**, University Publications, Marketing and Communication, Middle Tennessee State University

Job duties: Editor or contributing editor on over 22 annual publications, other duties include writing, copy-editing, photography, direction of photography, art, and design, and managing the web presence of the Publications department.

2013–2014 **Staff Photographer/ Digital Specialist**, Creative and Visual Services, Middle Tennessee State University

Videographer/ Web Specialist, University Publications, Middle Tennessee State University

2012–2013 **Student Photographer/ Digital Specialist**, Creative and Visual Services, Middle Tennessee State University

2012–2013 **Archivist**, Baldwin Gallery Archive, Middle Tennessee State University

In this position, I organized, documented, digitized, repaired, restored, and archivally stored a collection of over thirteen hundred pieces.

Additionally, I was responsible for preparing the exhibits and coordinating the practicum students and teaching them how to create gallery shows.

2011–2012 **Head Lab Attendant**, Middle Tennessee State University Photography Lab

2009–2019 **Freelance and commissioned Photographer**

WORKSHOPS and CONFERENCES

- 2021 Historic Preservation Cultural Landscape workshop
- 2018 Slave Dwelling Project Conference
- 2018 CASE, Editor's Forum
- 2012 *Kelby Training Live*, Scott Kelby's CS6 Conference, Nashville, TN

AWARDS

- 2021 PRSA Parthenon Award, Award of Merit, Jones College of Business 2020 Annual Report
- 2020 CASE District III Awards, MTSU Magazine January 2020 (Category of Design – Periodicals and Magazines)
MTSU Magazine January 2020 and July 2020 (Category of Magazines Publishing Improvement)
- 2018 PRSA Parthenon Award, Award of Merit for three features
- 2017 PRSA Parthenon Award, MTSU Magazine cover
Award of Merit for Digital Integration of Magazine content
- 2015 TCPRA Communications Awards, Bronze, Feature Photography
- 2013 MTSU Outstanding Student, Photo Society
- 2012 June S Anderson Foundation Award, Middle Tennessee State University
EMC Radio Television group award, Middle Tennessee State University
- 2009 Tennessee Consortium for International Studies Leadership Scholarship

PUBLICATIONS featuring photography, writing, or editing (selected)

- 2021 “What do dress codes in the workplace signal about diversity and inclusion?” *Nashville Business Journal*, “Tips for hosting a successful virtual event” *Nashville Business Journal*, 10 articles for the *Nashville Business Journal* as the author, co-author, ghost-writer, and/or editor for all content on the hub.

- 2020 *Jones College of Business Annual Report*
 “8 ways to boost your productivity when working from home” *Nashville Business Journal*, 19 articles for the *Nashville Business Journal* as the author, co-author, ghost-writer, and/or editor for all content on the hub.
- 2016–2019 22 annual magazines and publications in the capacity of Editor, writer, photographer, and/or photo/art/design direction. Variety of Promotional Materials and Magazines for MTSU available upon request
- 2015 *MTSU Magazine Summer 2015 Vol. 20 No. 1* (writing, photography, editor), *College of Liberal Arts Fall 2015 Vol. 4 No. 1* (photography, writing, and editor), *Honors Magazine Spring 2015* (photography, writing, and editing) *2014-2015 Undergraduate Catalog* (photography), *MTSU Magazine Winter Vol. 19, No. 2* (photography), Variety of Promotional Materials and Magazines for MTSU available upon request
- 2014 *MTSU Magazine Winter 2014 Vol. 18 No. 2* (photography), *MTSU Magazine Summer 2014 Vol. 19 No. 1* (photography and writing), *College of Liberal Arts Fall 2014 Vol. 3 No. 1* (photography), *Collage: A Journal of Creative Expression Issue 18: Fall*, *Honors Magazine Fall 2014* (photography and writing, Variety of Promotional Materials and Magazines for MTSU available upon request
- 2013 *MTSU Magazine Winter 2013 Vol. No. 2*, *Collage: A Journal of Creative Expression Issue 17: Spring*, Variety of Promotional Materials and Magazines for MTSU available upon request
- 2012 [The Daily News Journal](#), (Thursday, Aug. 23, 2012) Murfreesboro, TN
[Associated Press Media Editors Gazette, Nashville Edition](#), (Sept. 21, 2012) Nashville, TN
- 2011 *Collage: A Journal of Creative Expression Issue 14: Fall*
Collage: A Journal of Creative Expression Issue 13: Spring
- 2010 *Collage: A Journal of Creative Expression Issue 12: Fall*

ORGANIZATIONS

- 2017–2020 American Association of University Women
- 2012–2013 President, Photo Society of Middle Tennessee State University
 Member, Phi Kappa Phi Honor Society

2012 Photo Editor, *Collage: A Journal of Creative Expression* Issue 15: Spring, Middle Tennessee State University Honors College

2011–2014 Member, Society for Photographic Education

REFERENCES

Professional References:

David J. Urban, Dean, Jennings A. Jones College of Business, Middle Tennessee State University (current supervisor)

David.Urban@mtsu.edu

(615) 624-1388

Steph McDougal, Principal Consultant, McDoux Preservation LLC (current supervisor)

Steph.mcdougal@mcdoux.com

(281) 755-2144

Drew Ruble, Senior Editor, University Publications, Marketing and Communications, Middle Tennessee State University (former supervisor)

Drew.Ruble@mtsu.edu

(615) 828-6312

David Foster, Director of Academic Marketing, Marketing and Communications, Middle Tennessee State University (senior colleague)

David.Foster@mtsu.edu

(615) 898-5033

Carroll Van West, Director, Center for Historic Preservation and professor at Middle Tennessee State University, State Historian of Tennessee, member of the National Historic Landmarks Committee (thesis advisor)

Carroll.West@mtsu.edu

(615) 898-2947

Brenden Martin, former Director of the Public History Program, Professor of Public History, Middle Tennessee State University (former professor and advisor)

Brenden.Martin@mtsu.edu

(615) 898-2643

J Intintoli, Senior Photographer, Creative Marketing Solutions, Middle Tennessee State University (former supervisor)

J.Intintoli@mtsu.edu

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